

International Culture Exchange Association  
 318 N Garfield Ave, Monterey Park, CA 91754  
 (626) 288-2888 Fax: (626)573-3888

1,500 copies  
to be published  
07-25-2017

**2017 Long Beach Dragon Boat Festival**  
**Souvenir Book Advertising Insertion Contract**

Last Date to  
Receive ads:  
06-17-2017

ADVERTISER	Company		Tel.			
			Fax.			
	Person in Charge	Name		Contact Person	Name	
		Title			Title	
Address			Email			

Ad Location & Sizes	Ad Rate	Ad Contents
<input type="checkbox"/> 1. Back Cover (7x10" / 4 Colors)	<input type="checkbox"/> \$3,000	Note: ➤ If more space is needed, please write on additional paper. ➤ The contents of the ad should be mainly in English. ➤ Insertion on the top 3 special pages will be given to the advertiser whose contract is received by us first. The contract which comes later will be assigned to other pages and billed accordingly.
<input type="checkbox"/> 2. Inside Front Cover (7x10" / 4 Colors)	<input type="checkbox"/> \$2,500	
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<b>INSIDE PAGES</b>		
<input type="checkbox"/> 4. Inside Full Page Color (7x9.5")	<input type="checkbox"/> \$1,500	
<input type="checkbox"/> 5. Full Page B/W (7x9.5")	<input type="checkbox"/> \$500	
<input type="checkbox"/> 6. Half Page B/W (7x4.5")	<input type="checkbox"/> \$300	
<input type="checkbox"/> 7. ¼ Page B/W (3.5x4")	<input type="checkbox"/> \$200	
<b>EXPLANATION</b> (1) Please put a checkmark in front of the location / size that you are ordering. (2) Please make check payable to "International Culture Exchange Assoc" and mail with the ad before 6/17 to: I.C.E.A 318 N. Garfield Monterey Park, CA 91754 – 2904 Tel. (626) 288-2888 Fax. (626) 573-3888 Email: <a href="mailto:DrChen@lbdragonboat.com">DrChen@lbdragonboat.com</a> (3) There is an additional charge for special design, half tone processing of photos, and color separation. (4) If there is any question, please contact Dr. Chen at (626) 288-2888. Thank you.		

Signature of Advertiser		Signature of Account Exec.
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